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**RIDE UP COOL DOWN ALL SUMMER
AT THE PALM SPRINGS AERIAL TRAMWAY**

PALM SPRINGS, CA – April 6, 2010 – The Tramway’s popular Summer Pass will go on sale April 15th. The Summer Pass will be valid May 1st through August 31st, 2010. Cost of the Summer Pass is \$60 for adults and seniors and \$30 for children ages 3-12. Pass holders enjoy unlimited Tram rides and a 10% discount on additional Tram admissions. Passes can be purchased at the Valley Station and are not transferable.

Dine at one of the two restaurants – Peaks Restaurant offers fine dining, while the Pines Café offers an affordable cafeteria-style alternative. Summer Pass holders receive 10% discount at either restaurant!

Summer Pass holders can enjoy all of the 54-miles of hiking trails, camping and picnicking areas that are available within the 14,000-acre Mount San Jacinto State Park and Wilderness Area.

The Mountain Station offers viewpoints, cocktail lounge, gift shop, Natural Exhibit Area and two documentary style movies about the Palm Springs Aerial Tramway and the Mount San Jacinto State Park.

The first Tram up Monday through Friday 10am, first Tram up Saturday and Sunday 8am, last Tram up 8pm and last Tram down 9:45pm. For more information please call 888.515.TRAM or 760.325.1391 or visit us at www.pstramway.com.

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